



Gangbuk-gu, Korea



Name of the Community : Gangbuk-gu

Country: South Korea

Number of inhabitants: 339,272 (as of June. 2012)

Programme started year: 2009

International Safe Communities Network Membership: Designation year: 2013

Name of the Certifying Centre: Center for Community Safety Promotion (Korea)

Info address on www for the Programme : <http://www.ehealth.or.kr>

For further information contact :

Name: Hyunjoo Moon / Minhee Park

Institution: Gangbuk-gu Community Health Center/Dept. of Health Sanitation

Address: 899, Hancheon road, Gangbuk-gu, Seoul(232, Beon 2-dong)

Zip code: 142-707

City: Gangbuk-gu, Seoul

Country: South Korea

Phone (country code included): +82-2-901-7642~3

Fax: +82-2-901-7609

E-mail: mhj6128@gangbuk.go.kr / gowest221@gangbuk.go.kr

Info address on www for the institution: <http://ehealth.or.kr>

The programme covers the following safety promotion activities :



Children 0-14 years:

Home:

- Support Gangbuk Dadungi insurance
- Rescue and first aid education

Traffic:

- Operate CCTVs at primary schools and school zones
- Improve children protection area

School:

- Life safety puppet show
- Operate health experience center for children, health musical concert
- Operate infant injury record system
- The policy of on fire fighter per on school
- Establish school safe net
- Safety management of children facility
- Fire Disaster Safety Experience Center

Sports/Leisure

- Special care of swimming pools during summer

• Evidence-based strategies : After the safe community project, the death rate of children decreased 16 to 10.6 per the population of 100,000. In 2010, the number of injury-caused deaths among children recorded 0 that we must try to sustain this level.

Youth 15-24 years:

Home:

- Rescue and first aid education

Traffic:

- Campaigns to reduce traffic accidents and safety education
- Operate CCTVs at primary schools and school zones

Occupational:

- Nurturing safety leader in each area

School:

- Preventative measures against school violence
- Fire Disaster Safety Experience Center

Sports/Leisure:

- Safety mountain climbing campaign and safe mountain climbing class

• Evidence-based strategies : According to the basic investigation “Make Gangbuk District Safe” conducted by a consultant entrusted by Gangbuk District Office, road

traffic injury was on the top of the list of injury incurred to the students of school age, followed by the accidents of collision/stab/amputation/biting, on the other hand collision/stab/amputation/biting was the major cause of injury incurred to the youth.

In order to cope with the issue aforementioned, Gangbuk District Office operates more CCTV at the school zones to prevent road traffic injury around the schools and injury by car parking. The Office also tries to establish safe environments of schools to remove harmful elements against the young students and school safety networks among the School Safety Keepers to prevent safety accident. The Office regards school violence to be one of the major cause of suicide of the students and therefore, is pouring its best efforts to relieve the students and parents from their anxiety under close cooperation with the relevant government departments and local community.

Adults 25-64 years:

Home:

- Mental health and suicide prevention project
- Rescue and first aid education

Traffic:

- Campaigns to reduce traffic accidents and safety education
- Crack down on violated vehicles with business purposes

Occupational:

- Launch safety education for teachers responsible for infants and employees
- Install automatic cardioverter
- Nurturing safety leader in each area
- Prevent industrial accidents
- Education and checkup to prevent sexual harassment at work place and check up

Sports/Leisure:

- Safety mountain climbing campaign and safe mountain climbing class

• Evidence-based strategies : According to the reports on the industrial disaster made by North Seoul Office of the Ministry of Labor, number of the injured per every 100,000 population in Gangbuk District was increased 36.6 person in 2008 to 40.9 persons in 2008 and age group of 41 to 50 showed its highest number.

In this regard, Gangbuk District Office implemented a program to prevent injury by Industrial Disaster Preventing Campaign and inspecting the facilities subject to safety control. As a result, according to the statistics disclosed by the Korea Occupational Safety and Health Agency, number of the injured by industrial disaster in the District was 96 persons in 2010 and 85 in 2011 and 88 in 2012 while the rate of industrial disaster was 0.25% in 2010, 0.24% in 2011 and 0.23% in 2012.

Elderly 65+ years:

Home:

- Senior citizen with malnutrition/remedial exercise project
- Operate the volunteer group Household safety keeper
- Safety cane rental service for the senior citizen who have high-risk of falling
- Repair and maintenance of senior citizen centers, improve living environment

Traffic:

- Check the safety of street lamps and security lamps in the district

Sports/Leisure:

- Safety mountain climbing campaign and safe mountain climbing class

• Evidence-based strategies : The senior injury death rate and falling death rate decreased 166.5 to 153.3 and 32 to 11.7 per the population of 100,000, separately. The safety project focusing on the senior injury and falling were positively effective.

Natural Disaster :

- Class experiencing fire fighting and disaster safety
- Day of Safety Inspection

Violence prevention :

- Experience patrol, “Go Around a Village”, a Project to make my village safe
- Elementary school and school zone CCTV

Suicide prevention :

- Respect life and suicide prevention program
- Evidence-based strategies : Death by suicide in Gangbuk District was 54 in 2002 and 108 in 2010, which was increased gradually for the past 9 years.

In this regard, Gangbuk District Office recognizes suicide accident as one of the social issues to establish comprehensive plan and safe networks to prevent suicide in the local community cooperating with the pertinent authorities in the district. The Office formed Life Keepers and educate them to conduct surveying those of high suicide risk group continuously and inform them of the preciousness of life through publicity and education.

Programs aiming at “High-risk groups” :

- Volunteer group for underprivileged households’ safety
- Safety check and refurbishment projects for vulnerable social group to disasters

- Dust prevention
- Children and Teenagers Mental Health Keeper Activity
- Education to prevent sexual harassment at work place and check up
- Operate female information center
- Repair assisting devices for the disabled
- Establish non-disorder street
- Through management of swimming pools during the summer
- Alcohol Addiction Prevention Project targeting at homeless people
- Measures to support household which suffer from the flood
- storm and flood damage insurance

Surveillance of injuries :

Primary data sources:

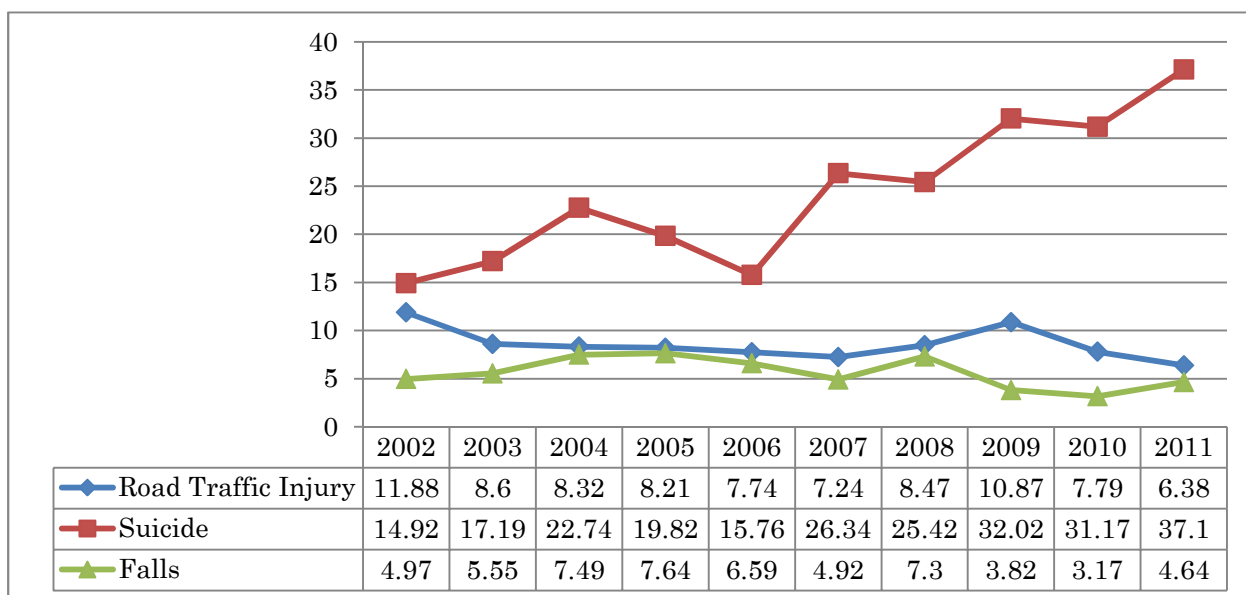
1. Data on Cause of death from Statistics Korea
2. Data on Rescues of Fire Station
3. Traffic Accident Data from Police Station
4. Bills by School Safety and Insurance Association
5. Senior Citizen Injury Status Research
6. Infant and Toddler Injury Records in Nursery Facilities

Numbers per year: Every year since 2010

Population base: 339,272

Started year: 2010

■ Deaths by injury mechanism over the past 10 years



Publication :

We published a lot of publicity. All publicities have various contents about safe community.

- Gangbuk-gu Safe Community Comprehensive Plan in 2008
- Child Safety Leaflet “I keep the my safety”
- Gangbuk-gu Creating a Safe Community Basic research services in February 2010
- Gangbuk-gu Damage risk factors environmental research services in June 2010
- Gangbuk-gu Damage surveillance system research services in February 2012
- Elderly Fall Prevention Poster in October 2012
- Application to become a member of the Safe Community Network in March 2013

Staff :



Gangbuk-gu Safe Community Committee



Gangbuk-gu Safe Community Working Committee

Leader: Gyeomsoo Park (middle of the photo)

Number: 3 and 34 for supports

Professions: full-time 3 (and 2 for support)

Permanent: 3

Temporary: 34

Organization: Gangbuk-gu Community Health Center/Dept. of Health Sanitation

Specific cross-sectoral leadership group for safety promotion

General public health/health promotion group :

Gangbuk-gu Safe Community Committee

Gangbuk-gu Safe Community Working Committee

Life safety governance

Gangbuk public order council

Nurturing programs of safety leader per area

Operate school safety keeper

The operation of school safety council

International commitments: (After the previous designation)

Participation in Safe Community conferences:

2009

- The 5th Asian Safe Community Conference in Beijing, China

2010

- The 19th International Safe Community Conference in Suwon, Korea
- 10th World Conference on Injury Prevention and Safety Promotion in London

2011

- The 20th World conference on Safe Community in Falun, Sweden

2012

- The 6th Asian Regional Conference on Safe Community in Toshima, Japan

Domestic commitments

Participation in Safe Community conferences:

2009

- Health City. Life improvement Project Evaluation Workshop of Seoul City Hall
- Songpa District Safe Community Symposium
- Designation Ceremony of Wonju
- Seoul Health City. Safe Community Circulating Workshop of Junggu
- Seoul Health City. Safe Community Circulating Workshop of Seongdong-gu
- Seoul Health City. Safe Community Circulating Workshop of Dobong-gu
- Designation Ceremony of Cheonan
- Seoul Health City. Safe Community Circulating Workshop of Gwangjin-gu
- The 4th Workshop for National Safe Community Network in Suwon
- The 6th Policy Forum in Seoul

2010

- The 5th Workshop for National Safe Community Network in Ajou University
- The 6th Workshop for National Safe Community Network in Jeju

2011

- The 7th Workshop for National Safe Community Network in Ajou University
- The 8th Workshop for National Safe Community Network in Wonju

2012

- The 9th Workshop for National Safe Community Network in Jeju
- The 10th Workshop for National Safe Community Network in Cheonan