

# **Application Statement to Become a Member of the International Safe Community Network**

**----- Jinqiao Town Community, Shanghai, China**

**Dec. 11, 2009**

WHO Collaborating Centre on Community Safety Promotion:

The area of Jinqiao Town is 25.28 square kilometers. According to our research in 2008, the number of residents reached 99,078 in total, this included 28,868 local residents and 70,210 floating population.

On 27th June 2007, Jinqiao Town held the WHO Safe Community launching ceremony, Meanwhile, established a Safe Community Advancement Committee and its office. In the meantime, nine trans-organizations had been created, and were responsible for the planning, deployment and intervention of the project. They are Safe Culture and Education Promotion Group, Accidents and Injury Monitor Survey Group, Road Traffic Safety Group and so on.

Since 2007, the town has taken the measurement to establish an injury monitor network gradually, which can effectively help us to gather scientific data in injuries of residents. For example, we set up an injury monitoring station in the Town Community Healthcare Service Center. The network covers residents' committees, traffic police, fire stations, local police stations, the Town Administration of Work Safety Office, enterprises, kindergartens, schools and homes for the aged within the community. The good idea is to collect the injury information of local residents by means of daily registrations, monthly summary and periodic analysis. Furthermore, we have carried out home injury investigation among residents, surveys among enterprise injuries, KAP (knowledge, attitude and practice) assessment of injuries which are caused by elderly persons tumbling and the assessment of injuries of children, awareness and satisfaction surveys etc.

Having figured out the information of residents' injuries, the town has set six safety promotion programs regarding the prevention of the elderly person safety, children safety, traffic safety, fire safety, work-site safety and food safety. Furthermore, the town is still discovering its unique characteristics of great importance. For example, recruited volunteers from communities are forming a 'Group of Fire Prevention Volunteers' in Jinqiao Town to reduce accidental fire. Besides, the town also founded a "Sanqiao Teenagers Military School of Fire Prevention", aiming to help children to build the consciousness and capability of fire prevention.

When conducting the Traffic Safety Project, the town, with the assistance of traffic police and professional institutions, developed an automatic monitoring system against walkers who do not obey traffic rules. Obviously, such system will reduce the occurrence of

crossing road when the red light is on. Also, we improve a safe operation procedure of art knives, so that the accidents possibility of employees can be diminished. In dealing with the Children Safety, the Town regards the early safety education of babies from 0 to 3 years old as the main focus so as to weaken the negative effects of children injures. In addition, regularly investigates hidden dangers in the family of elder members and improves the home environment to prevent falls of elderly people.

Furthermore, we took part in any local and international Safe Communities Network Conference actively. For example, 'Safe Workshop' Meeting in Hong Kong in March 2008 and the presence of the 5<sup>th</sup> Asia Safe Community Meeting and gave a presentation of "automatic traffic monitoring system" in the middle of October 2009. Subsequently, at the end of October 2009, we also took part in the 5<sup>th</sup> China Hong Kong Safe and Health Community Network' Annual Conference. In these three years, we kept 'the duty of disseminating the concept of safe communities and reducing residents injuries' in mind, and made many progresses to turn the town into a better level of safe community. Jinqiao town has become a community which can raise the safety consciousness and safety skills of residents, also reduce accident damages and people injuries.

We submit our application to the WHO Collaborating Centre on Community Safety Promotion to Become a Member of the International Safe Community Network. We sincerely invite Australian Safe Communities Foundation Inc on behalf of WHO CC to perform site visit to Jinqiao Town Community.

Qian Minhua

Director of Jinqiao Town Safe Community Promotion Committee

**Contact:**

**Name:** Gu Yaoxiang

**Tel:** 86-21-50314205

**Fax:** 86-21-58990063

**Email:** jinqiao2000@yahoo.com.cn